

# GIORGIA BOITANO

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**Mobile:** +64 276093991

**Email:** giorgia.boitano@gmail.com

**Address:** 14 Mills Lane, Albany 0632 Auckland

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Enthusiast and goal-oriented communicator with outstanding social skills, strong commitment, high problem solving abilities and can do attitude. Combining background in journalism, a genuine passion for travels and extensive knowledge of communication and marketing, I'm able to passionately engage people and perform multiple tasks to promote a topic or project. My experience in f2f fundraising made me more rapid and accurate in tailoring communication strategies in a fast paced environment with immediate results. At the moment I'm working as freelance copywriter and during my travels I've also volunteered multiple times offering my skills in communication.

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## Education

2012/2015

### Communication and Media Studies

Università di Milano | Master's Degree | 110+

2012

### Journalism

London School of Journalism | Postgraduate Diploma

2009/2011

### Media Languages

Università Cattolica del Sacro Cuore Milano | Bachelor's Degree | 110+

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## Experience

2017

### Street Fundraiser

UNHCR, Sydney

I fundraised and worked actively to raise awareness in the community, supporting the cause of refugees and working in various locations in Sydney.

2015/2017

### Freelance Copywriter

Secret Escapes, London (UK)

I'm a team member for the website of SE travel company, responsible for copywriting, copyediting, proof-reading, key-wording and storytelling.

2015/2016

### Marketing & Communication Specialist

Centrica, digital agency, Florence (Italy)

I managed all the internal and external communication activities of Centrica, a tech company specialized in innovative software for cultural heritage.

2011/2015

### Travel Journalist

Latitudeslife, web magazine, Milan (Italy)

As part of the editorial staff of the website and magazine, I published reportages, daily news and multimedia content on travel and culture. I still collaborate with the magazine.

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## Languages

**Italian:** Native | **English:** Proficient | **French:** Proficient

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## Personal and Professional Skills

- My enthusiasm, positive attitude and flexibility make me an easygoing colleague and highly committed advocate. Working well both independently and in team, I'm able to operate under pressure with drive and professionalism.
- Communication, F2F Marketing, Creativity, Copywriting, Journalism, Social Media, Blogging, Traveling, Marketing research, Corporate Communication, Not-for-Profit.